



# I'M LOCAL I'M GLOBAL™

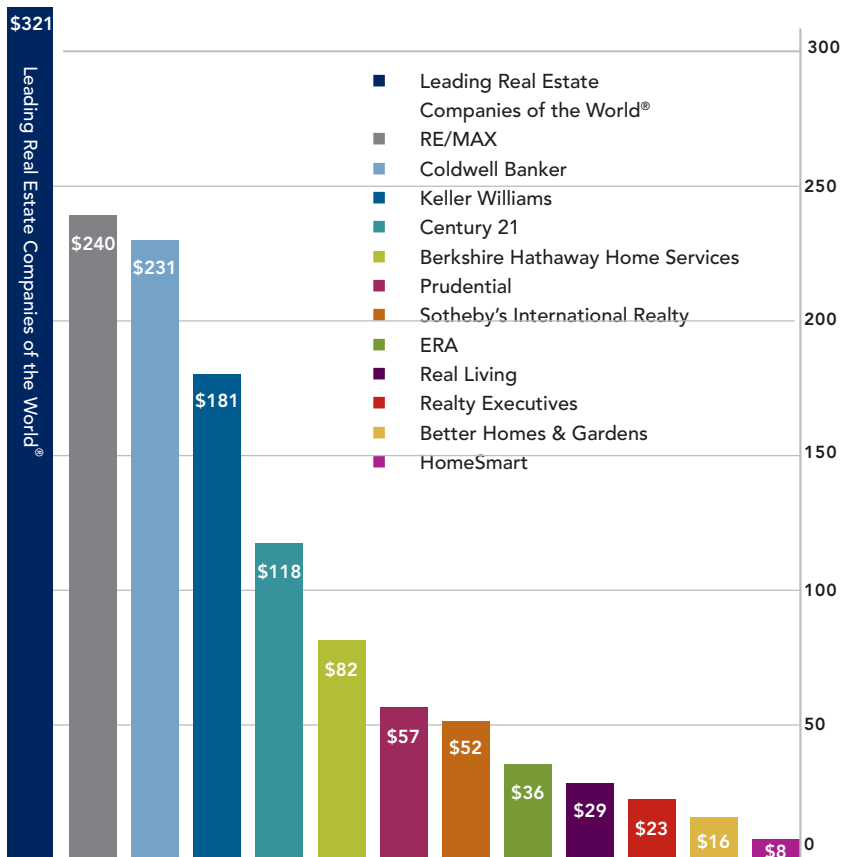
As an affiliate of Leading Real Estate Companies of the World®, our company is a global — not just local — real estate company working on your behalf. LeadingRE provides world-class marketing and resources, allowing us to provide the very best service. Our organization produced more home sales volume in 2014 than any national real estate network, \$321 billion, representing over one million transactions.

THE BEST SERVICE.  
WORLD-CLASS  
MARKETING AND  
RESOURCES  
THROUGH MY  
GLOBAL NETWORK.

## MORE U.S. HOME SALES VOLUME IN 2014 THAN ANY NATIONAL REAL ESTATE BRAND

Volume shown in billions of dollars

\* Actual member statistics for LeadingRE and estimates for other networks using average sales units per agent and average sales price for firms in each respective network from published sources for 2014 production.



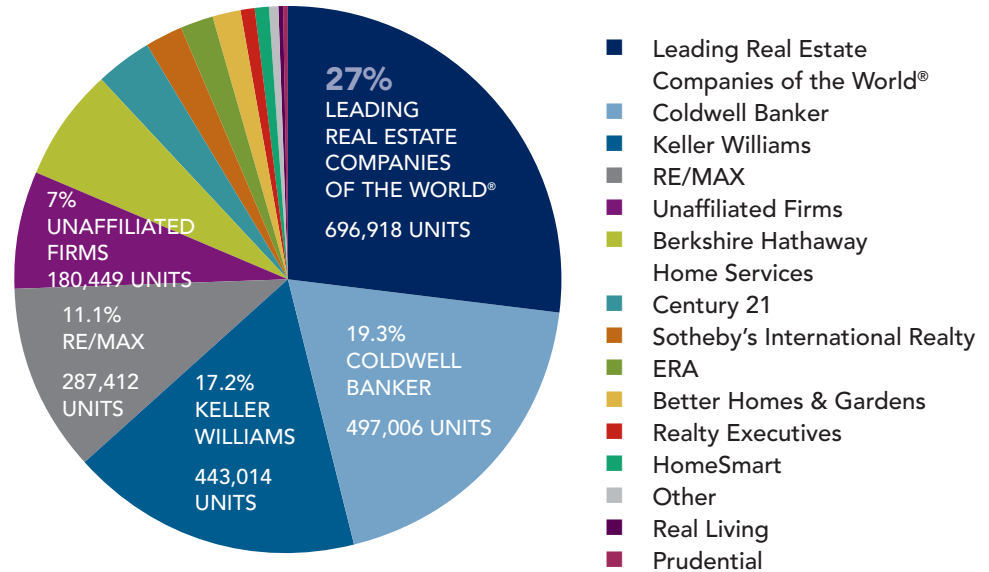


# I'M LOCAL I'M GLOBAL™

OUR NETWORK  
PRODUCES OVER  
ONE MILLION  
TRANSACTIONS AND  
CONNECTS TENS OF  
THOUSANDS OF  
BUYERS AND SELLERS  
ANNUALLY.

We bring you the power of our worldwide invitation-only network, Leading Real Estate Companies of the World.® As a global organization, we connect tens of thousands of buyers and sellers every year. Our network dominates in home sales units among the top 500 U.S. real estate firms, and overall was responsible for one million sales units in 2014.

WE DOMINATE  
IN HOMES  
SALES UNITS  
FOR THE TOP  
500 U.S. REAL  
ESTATE FIRMS



Source: REAL Trends Top 500 for 2014 production



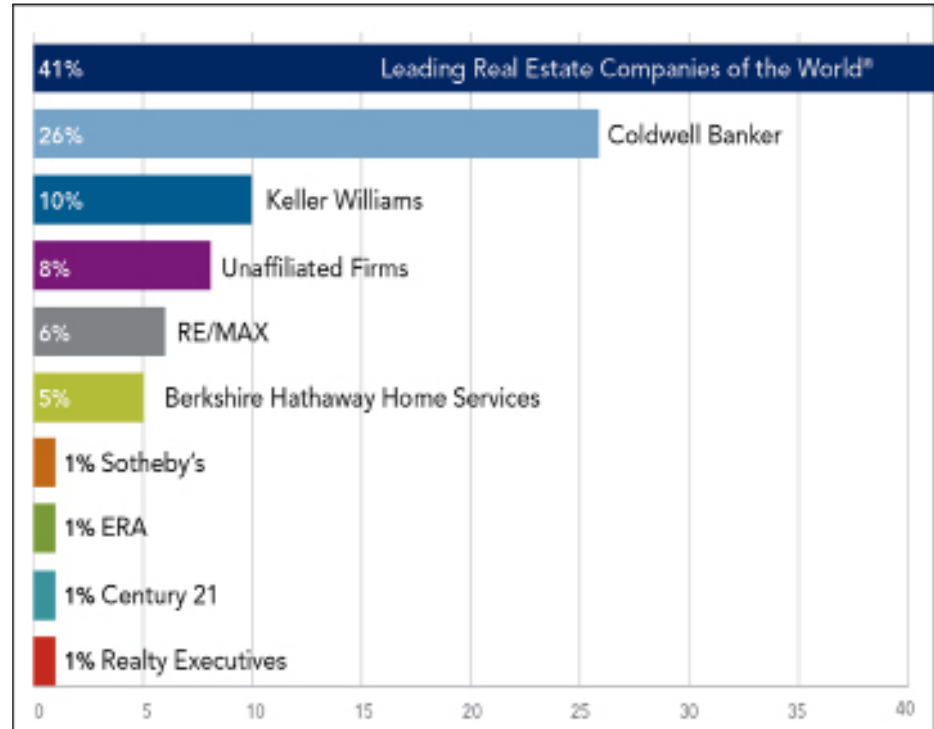


I'M LOCAL I'M GLOBAL™

I HAVE  
CONNECTIONS TO  
THE VERY BEST  
REAL ESTATE  
BROKERS.

As an affiliate of Leading Real Estate Companies of the World®, we are connected to the very best real estate brokers. Our worldwide network dominates in more markets across the U.S., with #1 market rankings in 41% of the top markets — significantly more than our closest national franchise competitor. Once again proving the power of connecting local brands with a pervasive national and global network.

PERCENTAGE OF  
TOP 100 U.S.  
MARKETS IN  
WHICH NETWORK  
AFFILIATES WERE  
#1 IN SALES  
VOLUME,  
TRANSACTION  
SIDES OR BOTH  
IN 2014



Source: REAL Trends Market Leaders for 2014.







I'M LOCAL I'M GLOBAL™

OVER ONE MILLION TRANSACTIONS  
VALUED AT \$321 BILLION  
IN ANNUAL HOME SALES

OVER 500 FIRMS

3,500 OFFICES

120,000 SALES ASSOCIATES

OVER 50 COUNTRIES

## LOCAL EXPERTISE, GLOBAL CONNECTIONS, POWERFUL MARKETING.

### WE MARKET YOUR PROPERTY TO THE WORLD.

When selling your home, you need global exposure in addition to the strong marketing expertise we deliver locally. As an affiliate of Leading Real Estate Companies of the World®, we have the resources to market your property to the highest possible number of potential buyers. With 120,000 talented associates around the world, we expose your property to buyers on six continents ensuring more eyes on your property. In addition, we receive inbound clients from other affiliates around the globe who are interested in purchasing a home.

**Leading Real Estate Companies of the World®** is a pedigree denoting the very best companies who represent qualified clientele and wish to do business with similar firms. Each year our network is collectively responsible for over one million transactions on a global basis.

**When your home is posted to our website locally,** it is immediately promoted on the LeadingRE.com website. It is also immediately connected to the websites of over 500 of our affiliated real estate firms in the world.







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IN ANNUAL HOME SALES

OVER 500 FIRMS

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120,000 SALES ASSOCIATES

OVER 50 COUNTRIES

## FROM COAST TO COAST AND EVERYWHERE IN BETWEEN, WE'VE GOT IT COVERED.

As an affiliate of **Leading Real Estate Companies of the World**,® we have a real estate professional ready to help you find your ideal home throughout our continent and to points around the globe. Whether it's a country house, a property in a resort location, or an in-town apartment, we can help you find the perfect property when you work with the best names in real estate — Leading Real Estate Companies of the World.®

**Real estate is still a local business** — Our network is comprised of the very best locally and regionally branded real estate professionals in the United States. With a local focus and a national/global view, our associates will ensure the best personal attention with the finest access to quality real estate connections.





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OVER 50 COUNTRIES

## GLOBAL REACH, HUMAN TOUCH.

**Being part of the global economy goes far beyond technology;** it requires the human touch. We are proud to belong to the global network whose name says it all – Leading Real Estate Companies of the World®. Only the best of the best are part of this collection. Wherever you go, the Leading Real Estate Companies of the World® logo is a symbol of the finest local real estate professionals.

- Argentina
- Aruba
- Australia
- Austria
- Bahamas
- Belgium
- Belize
- British Virgin Islands
- Canada
- Cayman Islands
- China
- Colombia
- Costa Rica
- Czech Republic
- Denmark
- Dominican Republic
- France
- French West Indies

- Germany
- Guam
- Iceland
- India
- Ireland
- Italy
- Jamaica
- Lebanon
- Luxembourg
- Mauritius
- Mexico
- Montenegro
- New Zealand
- Panama
- Portugal
- Puerto Rico
- Qatar
- Romania

- Singapore
- Sint Maarten
- South Africa
- Spain
- St. Barthélemy
- St. Martin
- Sweden
- Switzerland
- Trinidad & Tobago
- Turkey
- Turks & Caicos Islands
- United Arab Emirates
- United Kingdom
- United States
- U.S. Virgin Islands
- Uruguay
- Zambia



LEADING  
REAL ESTATE  
COMPANIES®  
*of THE WORLD*





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IN ANNUAL HOME SALES

OVER 500 FIRMS

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120,000 SALES ASSOCIATES

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## WORLD-CLASS SERVICE, WORLD-CLASS INTRODUCTIONS.

**We can assist you anywhere in the world.** As an affiliate of Leading Real Estate Companies of the World®, we have access to the highest caliber of real estate professionals in over 50 countries and across six continents. When buying or selling property outside of our local market, our world-class connections can help with real estate needs throughout our continent and to points around the globe.

**Let us introduce you to a carefully selected sales associate** that will provide you with extraordinary service — anywhere your real estate needs take you. Our global network is comprised of the very best real estate companies and the most talented professionals in the world. These associates ensure personal service with access to quality real estate connections. This level of service and quality is the reason why a meaningful introduction is made through our network every five minutes.





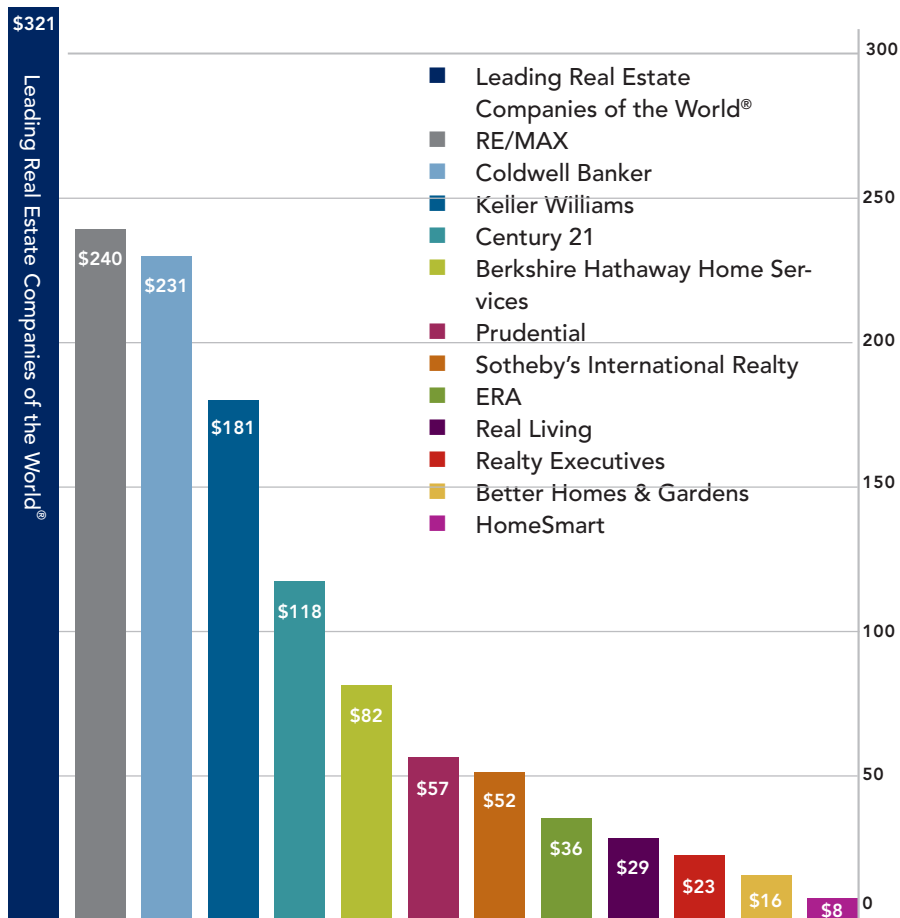


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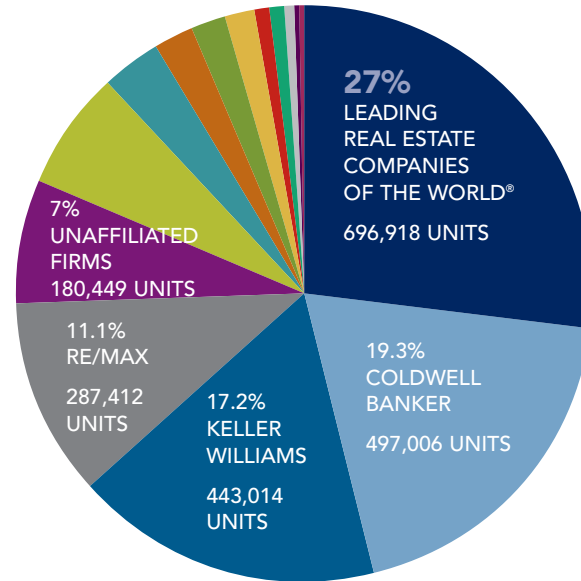




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ESTATE FIRMS



- Leading Real Estate Companies of the World®
- Coldwell Banker
- Keller Williams
- RE/MAX
- Unaffiliated Firms
- Berkshire Hathaway Home Services
- Century 21
- Sotheby's International Realty
- ERA
- Better Homes & Gardens
- Realty Executives
- HomeSmart
- Other
- Real Living
- Prudential

Source: REAL Trends Top 500 for 2014 production

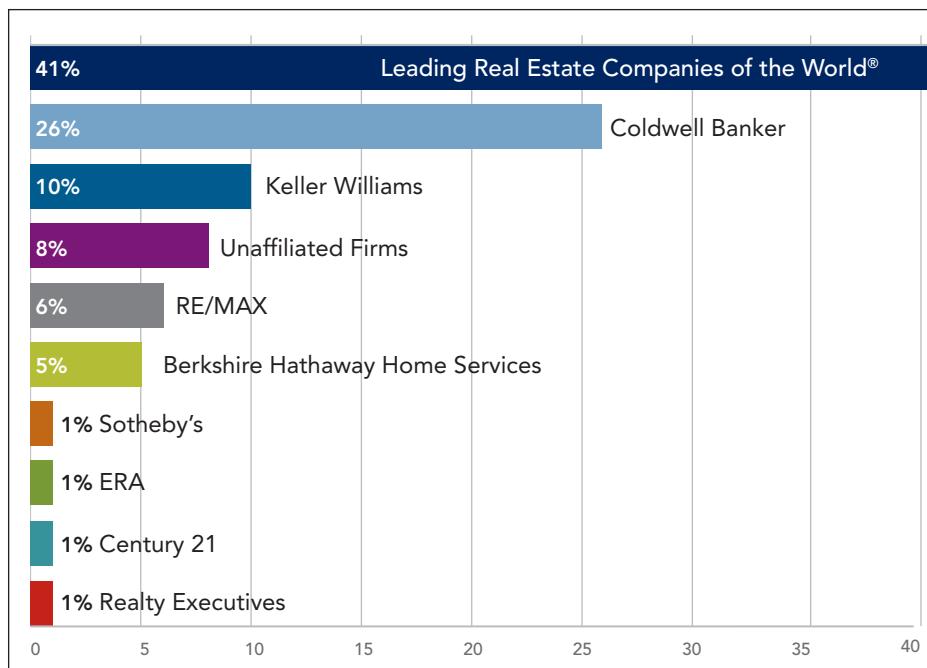




I'M LOCAL I'M GLOBAL™

I HAVE CONNECTIONS TO THE VERY BEST REAL ESTATE BROKERS.

PERCENTAGE OF TOP 100 U.S. MARKETS IN WHICH NETWORK AFFILIATES WERE #1 IN SALES VOLUME, TRANSACTION SIDES OR BOTH IN 2014



Source: REAL Trends Market Leaders for 2014.

